

Promoting	Facebook/Twitter/Instagram	Image Name
Escape This Summer – Sign Up Escape This Summer – Book Now	Save up to 40% on stays at hotel name with The Cairn Collection in our 72 hr Summer Flash Sale - sign up now for your email reminder! www.thecairncollection.co.uk/summer Escape This Summer with a short break in city with hotel name, sign up for first access and save up to 40% with The Cairn Collection! www.thecairncollection.co.uk/summer Take advantage of the warm summer evenings with The Cairn Collection's 72 hr Flash Sale – sign up for up to 40% off at hotel name! www.thecairncollection.co.uk/summer Our 72 hr Summer Flash Sale is now on – get up to 40% of Summer stays at hotel name with The Cairn Collection at... www.thecairncollection.co.uk/summer Escape to city this Summer with up to 40% off in The Cairn Collection's 72 hr Summer Flash Sale. Book now at... www.thecairncollection.co.uk/summer ***72 Hr Summer Flash Sale – now on! Save up to 40% on stays at hotel name with The Cairn Collection. Get booking: www.thecairncollection.co.uk/summer	Facebook Cover (individual hotel files) See 'Imagery – Escape This Summer' file
Rooms & Suites	Retreat to one of our number rooms or suites, boasting modern luxuries and period charm at hotel name, part of The Cairn Collection (link to hotel, rooms page) Book a memorable hotel stay in a room name at hotel name - part of The Cairn Collection! (link to hotel, rooms page) You're guaranteed a great night's sleep at hotel name, now part of The Cairn Collection, with luxurious Hypnos beds in many of our beautiful hotel rooms... (link to hotel, rooms page)	See 'Rooms & Suites' file
Weddings	Make moments magical at hotel name, boasting stunning period features in a truly romantic location, now part of The Cairn Collection (link to hotel, weddings page) How stunning is our venue name? The perfect place to tie the knot... head to our website for more information (link to hotel, weddings page)	See 'Weddings' file

	Now part of The Cairn Collection, hotel name is perfect for intimate wedding ceremonies and lavish celebrations alike with stunning features throughout (link to hotel, weddings page)	
Meetings & Events	Host a meeting that makes a statement at hotel name, now part of The Cairn Collection. Located just xx minutes from city with unique spaces that are sure to inspire (link to hotel, meetings & events page) Our venue name provides the perfect space for innovative conferencing and intimate meetings. Take a look at our unique spaces that ooze historic charm: (link to hotel, meetings & events page) Make meetings memorable at hotel name with hotel feature, perfect for product launch events, board meetings and more (link to hotel, meetings & events page)	See 'Meetings' file
Beauty & Fitness	Relax & unwind with an indulgent spa treatment at hotel name, now part of The Cairn Collection. Take a look at our beauty & wellness facilities (link to hotel, beauty & fitness page) Escape your everyday at hotel name, now part of The Cairn Collection, offering indulgent spa treatments and fitness facilities that are guaranteed to leave you feeling relaxed and refreshed (link to hotel, beauty & fitness page) Looking to shape up? Be at your best with hotel name's state-of-the-art fitness technologies and personal trainers. Find out more: (link to hotel, beauty & fitness page) Take back your weekend with a spa weekend at hotel name from The Cairn Collection. Take a look... (link to hotel, offers page)	See 'Beauty & Fitness' file
F & B	Indulge yourself with dish name, made using fresh, seasonal ingredients in our restaurant name. Book your table at... (link to hotel, restaurants page) Relax, refuel and leave the washing up to us at restaurant name, serving up mouth-watering Sunday Roasts every weekend (link to hotel, restaurants page) Fresh dishes made daily at restaurant name, which would you choose? List dishes/cocktails (link to hotel, restaurants page) Avoid the midday sinking feeling with traditional afternoon tea in hotel name's venue, part of The Cairn Collection! (link to hotel, restaurants page)	See 'F&B' file

History	Ever wondered what makes hotel name what it is today? Discover our history & heritage at... (link to hotel, history page) Did you know hotel name used to be a XXXX? Book your stay to see the traditional, period features that still exist to this day... (link to hotel, history page)	Destination image or historic hotel image